



THE KENTUCKIANA

BUSINESS DIRECTORY

2026

Winter Edition

January-February-March





Mortgages that Help You Save More & Do More.

- ☑ Up to 100% Financing
- ☑ No Closing Costs Available
- ☑ No PMI
- ☑ Competitive Rates & Terms

L&N
FEDERAL CREDIT UNION

- ☎ Call us at **(502) 368-5858**
- 🌐 Apply online at **www.LNFCU.com**
- 📍 Visit one of our **Branch Locations**



overflow

Service, LLC



PLUMBING

EMERGENCY REPAIR

RESIDENTIAL • COMMERCIAL

WATER HEATER INSTALLATION
BROKEN PIPES • CLOGGED DRAINS

“If your drains dont flow call the pro!”

office@overflowplumbing.com

502-807-6450

Teach. Talk. **Jesus!**



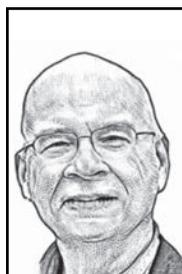
**Chip
Ingram**



**Pastor Rick
Warren**



**Dr. Andrew
Farley**



**Tim
Keller**



**Tony
Evans**



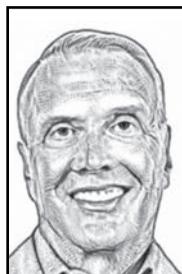
**David
Jeremiah**



**Michael
Youssef**



**Mike
Novotny**



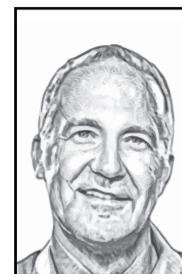
Ed Young Jr.



**June
Hunt**



**Bob
Russell**



**Dave
Stone**



**Ruth
Schenk**



**Mike
Becht**



**Kurt
Sauder**



**Joyce
Oglesby**



**Dr. Albert
Mohler**



TIME OF GRACE[®]

WITH MIKE NOVOTNY



**Weekdays at 9:30 a.m. and 2 p.m. on
PURE Radio@92.3FM and 106.9FM HD-2**

CREA TIVE

CONNECTION

WITH ED YOUNG 

**Weekdays at 3pm on PURE Radio@92.3 FM
and 106.9 FM HD-2**

Tony **EVANS**
THE URBAN ALTERNATIVE

**Weekdays at 11am on PURE Radio@92.3 FM
and 106.9 FM HD-2**

Inside Business

The L&N Federal Credit Union

L & N Federal Credit Union, better known as L & N, has a long history in the state of Kentucky. It began in a train car on Southern Parkway in Louisville 71 years ago to help railroad workers with their financial needs and has grown steadily since then.

“Yes,” says Megan Edwards, Vice President of Business Development for L&N Federal Credit Union, “we started 71 years ago as the financial institution for the L & N (Louisville & National) railroad workers. We have grown a lot in 71 years and now we have almost 120,000 customers. Everyone wants a very stable financial institution, and we continue to grow year after year.”

“The Fern Creek location on Bardstown Road just opened in August 2025 and that is our 25th branch, so we now have seventeen in Louisville and Southern Indiana. L & N is the largest credit union in the greater Louisville area.”

“We have great products, great services and incredible people that work in all our branches. I think our members really enjoy the continuity of the relationships they have when they walk into the branches, but you need a place where you feel comfortable with your finances, and for a lot of people, L & N is that place for them.”

L&N’s growth into multiple locations also means its list of products and services has grown as well, and they have been recognized both locally and nationally. There are many kinds of programs and

solutions L & N Federal Credit Union offers its members for banking needs or mortgages.

“L & N Federal Credit Union was recently recognized for the 10th time in a row as one of the Best Places to Work in Kentucky and in 2025 was named to the Forbes List of Best Credit Unions in America!” shares Megan. “I think (*these types of honors*) just goes back to confidence. Our customers can feel that we care about them, and we believe that, day in and day out.”

“We offer everything from a child’s savings account to retirement accounts and everything in between. Free checking, free savings; we have incredible mortgage products, home equity lines of credit, business banking, commercial lending – just anything you might need.” Megan shares. “We have traditional fixed mortgages, but the primary mortgage products we have, the most used for us, are adjustable-rate mortgages, or ARM, products. Since we hold those in-house; we can do special things on them, like 100% financing with no PMI (private mortgage insurance). Normally, if you don’t put 20% down, PMI is an extra fee that you have to pay every month. We don’t have that because the way credit unions operate, we want to save our members as much as we can. So, with our ARM products you can finance 100% with no PMI and the lowest rate we have right now is 5.75%, which is strong.”

Buying a home is a big step for most people and L & N Federal Credit Union guides

members through the homebuying process, and L & N is different when it comes to the rates and the products they offer.

“We have a Loan Officer in every single branch,” says Megan. “They do not work on commission. They are there every hour that the branch is open, Monday through Saturday, and they are there to be a resource. They want the best thing for your family and your finances and they’re not just going to try to push you into a home that you can’t afford. L & N can offer very competitive rates because of our not for profit status.”

There are many advantages for businesses at L & N Federal Credit Union as well.

“We also have strong deposit rates, so we have a lot of businesses with money market accounts and CDs with us. We also have great lending for businesses, and can lend on the commercial side up to \$38 million per entity.”

Some people may be a bit confused about whether they are eligible to become a member of L & N Federal Credit Union. “At L & N, it’s open to anyone, so anyone can open an account or apply for a mortgage. Customers of credit unions are called members and a membership entails at least \$5 in a savings account. Some members have all of their accounts with us and have \$5 and a mortgage.”

To find out more about L & N Federal Credit Union visit: www.LNFCU.com.



Download the free ‘**My PURE Radio**’ app from the App Store and Google Play



Kentuckiana's
TRUE OLDIES
92.5 FM | 1570 WLRS

Search "WLRS" in the App Store
or Google Play to download for free!



Download on the
App Store



Available on
Google Play

**350 YARD
OUTDOOR
RANGE**



**SHOOT
ALL DAY
CDW/FIREARMS
TRAINING**

KNOB CREEK GUN RANGE

OVER 2,000 GUNS IN STOCK TO BUY, SELL, TRADE & UPGRADE



Rifles, Pistols, Shotguns
\$15 All-Day Range Passes
Ammo
Targets, Scopes, Mounts & Holsters
Scopes Mounted & Bore Sighted
Practical Pistol Shooting
Cowboy Action Shooting



KNOBCREEKRANGE.COM

690 RITCHEY LANE, WEST POINT, KY 40177 • (502)922-4457

1.1 MILES OFF DIXIE HWY ON HWY 44 • SHOOTERS UNDER 18 MUST BE ACCOMPANIED BY A PARENT OR GRANDPARENT





Transform Your Home From the Floor Up.

Flooring that brings lasting beauty, comfort, and style to every room. With quality you can see and feel, Carpet Mart delivers peace of mind throughout your flooring journey & helps your house feel like a home.

- Carpet
- Luxury Vinyl
- Laminate
- Area Rugs
- Hardwood



Custom Rugs
For Your Home

☎ 502-425-3022 🌐 mycarpetmart.com

9501 Shelbyville Road, Louisville, KY 40223

Inside Business

Bruce Jones, Carpet Mart

A half-century of carpets and caring for their community

Carpet Mart, a family-run business celebrating 50 years at a single location on Louisville's east side, has grown a faithful customer base for many reasons. Carpet Mart is known for a wide selection of hard flooring, rugs and carpets from the top mills in Dalton, Georgia; a customer-rewards program that includes special discounts; and a roadside sign that announces customers' special occasions (such as anniversaries) in cheerful lights.

And there's a Christmas tree. Year-round.

"When you walk into our store, the first thing you'll see is our Christmas tree," manager Bruce Jones said. "It's been in the store for 20-plus years. It used to come out only at Christmas, but now it's up all year. My Aunt Karen comes in every month or so and redecorates it with a new theme. We want to remind people that we should always be in the mindset of giving."

The tree's decorations include cards that provide information about various organizations ministering to local people in need. Customers bring in financial donations for Carpet Mart to pass along, or donations of new shoes, clothing, baby supplies, games and many other items.

"We've always been committed not only to serving our community from a business standpoint, but we're also always looking out for opportunities to help in any way we can," Bruce said. "In the early days, for example, when someone needed carpet for a single mom who didn't have the means to buy it, Carpet Mart would find a way to help out.

"It's just been an amazing thing that we love, because it's a constant reminder that, even in business, we have a chance to give back," Bruce added. "We get to do that with our customers, because they absolutely love to do it. That's been part of our DNA from the beginning."

That beginning was in 1974, when owner Mike Fish opened Carpet Mart on the northeast side of Hurstbourne Lane and Shelbyville Road. Today that "lane" is now Hurstbourne Parkway, but Carpet Mart remains a landmark for long-time area customers who have seen the business grow and change with the times.

"Mike set this up so that this store would always be a family store," Bruce said. "He could have sold it at any time, on that [high-traffic] corner, but that wasn't his goal. He just wanted it to run as a flooring store and do the right thing.

"Here, family still is incredibly important," he explained. "Most of our staff right now is either related [as of this interview, nine of the 14 employees] or a friend of the family. I started in the warehouse with aspirations of going up front. One of my business partners, [manager Aaron Kinser] and I used to mow lawns together when we were kids, and we'd roll remnants and do other work all night; so all of a sudden, he became part of the store, too."

To name just a few others, Bruce's younger brother, often called Super Joe, runs the warehouse. Bruce's daughter, Courtney, handles the social media tasks; and her husband, Christian, is on the sales force.

"So there's just a family feeling here, which is very special in today's world," Bruce said. "When we interact with customers, they can feel the difference of being cared for not as a customer, per se, but as a person we're looking out for. We're trying to do the right thing by you and find the right solution. That's what makes us different."

Mike Fish's foresight included making the store's adjacent warehouse big enough to accommodate 15-foot-wide carpet, which, Bruce said, wasn't even being made a half-century ago.

The biggest change over the years, he noted, has been the challenge to provide custom-ordered carpet quickly and efficiently.

"It takes a lot of organization to do it well, and a very purposeful mission to take the time to do everything right," he said. "Most stores order what they need, put it on an installer's truck, and it goes to the customer's house.

"It's different for us," he explained. "We've got the measurements for your home, and we've got all these cuts we want to make, so that we can make the job better for the installer. We literally open up this piece of carpet, take a sample, and go match it, to make sure it's what it's supposed to be. We unroll the carpet to look for flaws, and vacuum the carpet even before it comes to your house."

Carpet Mart has access to many kinds of products these days, but every item goes through the hands of one family, and that makes a big difference personally as well as professionally. Bruce's favorite moments on the job include greeting parents and their children, some of whom know him from his 20-plus years of working with Bible Bowl, a quick-recall competition, at Southeast Christian Church.

"A lot of times, children who used to come in with their parents are themselves coming here, all grown up, with their own children," he said. "That's the heart of Carpet Mart; that's what we're about — truly caring for people. And if it works out that we sell you flooring, that's phenomenal. Our goal really is to serve you and take care of you, and so when people come into our store, they experience that."

Carpet Mart is located at 9501 Shelbyville Rd., at the corner of Hurstbourne Parkway. Open Monday-Friday, 10 a.m. to 5 p.m., Saturday 9 a.m. to 3 p.m., closed Sundays. For more information, visit mycarpetmart.com or phone (502) 425-3022.

FRIGIDAIRE

FRIGIDAIRE
GALLERY

FRIGIDAIRE
PROFESSIONAL

 Electrolux

Shop the
#1 consumer-rated
line of refrigerators, cooking appliances,
and washers & dryers*



Charlie Wilson's

*Highest overall avg. star rating vs. leading competitors on nat'l retailers' websites,
Jul-Dec 2024. Includes incentivized reviews.

Inside Business

David Wilson, Charlie Wilson's Appliances, TVs and Mattresses

David Wilson, who starts his day with prayer and his wife by his side, is the son of the late Charlie Wilson of Charlie Wilson's Appliances, TVs and Mattresses.

Charlie, who opened the store in 1953, was known to be a snappy dresser.

"In fact, that's one of the things that led him to get into sales because he thought salespeople always dressed nicely and drove nice cars," said David. "He preferred that over being a cold truck driver down in Muhlenberg County."

Charlie grew up in a family of three children. The house was small, and he slept on the floor. Charlie's father was a miner who held several different jobs.

"He [David's grandfather] was musically inclined. My grandfather was good at playing the piano by ear. Dad never had any of those inclinations. He just really had some incredible neighbors," said David.

Charlie grew up with The Everly Brothers, an American rock and roll duo, who were a few years younger than Charlie. He attended school in a one room schoolhouse with Warren Oates, a prolific American character actor who starred in films, and he was in school when World War II began.

"He [Charlie] dropped out of school and went to the U.S. Navy. He returned after the war and basically was at a church service with his mom when the pastor asked him, 'What are you going to do, Charles, now that you're out of the Navy?'" said David.

Charlie planned to drive a coal truck.

The pastor, displeased with that idea, invited Charlie to meet him down on the square at Russellville. They went to Bowling Green State University. Someone in line told them Charlie had to have a graduation certificate from high school to attend the university. Charlie did not have that certificate as he dropped out of school in 10th grade to fight in World War II.

"And the pastor, you know, back then was the jury, the judge, and the whole bit. And he just interceded and said he dropped out of high school to go defend our country, you need to get him in here," said David.

Charlie got in line and was accepted. He studied biology and graduated with two degrees.

He held a few positions after college, including selling into the yellow pages for a while and he worked at Armour Meats. He connected with someone who was interested in selling appliances.

"Appliances and electronics were just starting to come of age," said David, who noted this would have been the late 1940s to early 1950s.

Charlie secured a storefront off Eastern Parkway, which lasted for a bit. He elevated and went to a place that was a little nicer in New Albany and then got to 6th and Market.

"That was sort of the beginning of better things happening," he said.

Muhammad Ali's father painted the front of that store.

"So, that was pretty cool. And Ali had been to the store several times, which was sort of cool, you know, to have him in there because people would think, 'Wow, Champ!' And he'd say, 'You calling me a chump?'" joked David, as Ali would pretend, he was going to knock people out.

Capital was needed for Charlie to secure a storefront.

"It was sort of one of those, not necessarily a slight of hand, but it was sort of showing and selling what people saw, and he would try to hold people off to get it until he could replace that," said David. "It was moving money as carefully as you could because times were tough."

Business continued to grow from there.

"You'd sell one item. Somebody would say—Hey, I just got a washer. You need to go to Charlie Wilson's. One thing led to another, and it just kept expanding," said David.

The store moved its location after several years to 202 East Market in 1972, and eventually to Clarksville, Indiana at 1166 East Lewis and Clark in 2015.

"That has turned out to be sensational, especially with just the things that have happened in Louisville," he said.

"You never know how God weaves things in and out but that was awesome. Dad and I were out in Phoenix for one of our buying group meetings. We were playing golf and we had, before that, been trying to get the Mitsubishi line and we could just never get it. They said, 'No, we've got enough people carrying it and we don't want anymore,'" he said. "We're playing golf. We hear - fore - and this golf ball comes rattling in our golf cart. Nobody was hurt. The guy came up and said, 'I'm sorry, I apologize, here's my card if I can ever do anything for you.' Well, he was a manager for Mitsubishi. And I said, 'Yes, you can absolutely do something for us.' And we ended up getting the Mitsubishi line, which was, again, fantastic."

David, who was raised in faith, discussed how his Christian faith affects his business daily.

"Well, of course, obviously we would love to have, in certain respects, an entire Christian staff, but that's not the norm. We do have prayer warriors, including

myself, that do pray for the business, pray for our customers, pray for our delivery personnel, and each household that's represented at our business," said David. "And of course being prayer and faith-based, it's something we think really makes a huge difference in a lot of areas in business as far as your decisions and employing. So, we think it's awesome to be aligned with God as much as possible."

The appliance store obtained the space they needed to display appliances and mattresses and has since had success.

"We carry the best mattresses. People can lie on them and see how they feel. And if you haven't gotten a new mattress—the new technology they have is amazing," said David. "Everything we carry are things everybody uses—a washer, a dryer, TV, refrigerator, mattress, all that stuff."

When purchasing a new appliance or mattress, Charlie Wilson's is qualified to guide you.

"For most people, price is a biggie. And just like I've said, I love to deal with local, family-owned businesses, but I don't want to be penalized on the price. We are a member of the nation's largest buying group for appliances, TVs and mattresses," he said.

Nationwide Marketing Group (NMG) is the nation's largest buying group for independent retailers.

He continued, "We can be more than competitive on the price. And the other thing is selection."

Many stores you enter can feel impersonable, but at Charlie Wilson's you feel welcome.

"We have the philosophy everybody wants to feel like somebody. And they should because they are somebody. We like to have a relationship. We like to learn that somebody works at UPS or they're a schoolteacher or they work at Ford or whatever it may be. And we like to make that connection, so we learn something, and the customer feels like they are being treated with respect," he said.

This is a more enjoyable way of doing business.

Having been in business for more than 70 years, Charlie Wilson's supports local sports teams and is involved in various church functions. Carrying a variety of brands, styles and colors to choose from, Charlie Wilson's can accommodate what you're looking for.

For more information, visit charliwilsons.com.



HARDT FINANCIAL GROUP

Financial Advice, Done Faithfully

502-893-4381

www.hardtfinancial.com

We help you move toward your "preferred future" by acting as your financial guide. Moving forward without a guide often results in wasted time and money. Find your guide at www.hardtfinancial.com



4350 Brownsboro Road | Suite 110 | Louisville, KY 40207 | 502-893-4381

Investment advice offered through OneAscent Financial Services, LLC, a Registered Investment Adviser with the United States Securities and Exchange Commission. Registration as an investment adviser does not imply any certain degree of skill or training.

Inside Business

Dan Hardt, Hardt Financial Group

In these days of rising costs and shrinking wallets, it's wise to remember the warning of American humorist Will Rogers: "Even if you're on the right track, you'll get run over if you just sit there."

Hardt Financial Group (HFG), an independent firm based in Louisville (4350 Brownsboro Rd., Suite 110) helps their clients sharpen their focus on what matters most to them, and strives to be a "financial guide" who helps them find the most efficient ways to reach their goals.

HFG comprises a team of financial experts who call themselves "guides for your journey" (the guides, for short). Their viewpoint is that financial planning is a relationship, not a road sign.

"It's not, 'Come talk to us and we'll point you in the right direction,'" Dan says. "Instead, you come talk with us, and there's a journey we'll take with you. In the planning we do, *whenever* you get to *wherever* you get, we're with you. Life changes, and sometimes that's a good thing, but sometimes it's not. Almost everything in our culture has some kind of financial implication. We help people navigate whatever is going on in their lives."

At first glance, Hardt Financial Group appears to be the usual kind of financial planning company, including investment managing. Where it differs explicitly is in its quest to bring biblical perspective to money matters.

"That perspective is needed in everything," Dan says. "How do we set goals? How do we frame any questions we have regarding our money? Sometimes it can also come down to specific issues. The Bible talks a lot about money, including advice about debt, having cash on hand, and giving, and many other topics."

Dan and his team of "guides" always are excited to help clients find the paths God wants them to follow. The ideal financial plan, he explains, isn't only thinking of which stocks and bonds to choose, but also to ask,

what is God's call for my life, and how to I get my money to sing in tune to that?

"As each of us goes along our path, things change. That's exciting, if you're a follower of Jesus Christ," he says. "But what does that mean for your money? That's why we're here, and why we've been through this relationship with lots of people over 40 years. It's a joyful thing."

HFG clients range from twenty-somethings to seniors in their nineties; whatever their age, they want to plan for a secure retirement. That goal brings up many questions about the risk-versus-return side of investments, health insurance, and even good ways to see that your money is used wisely after your death.

"You might say that 'Christian financial planning 2.0' is when you ask, 'Why am I on this Earth to begin with? How can I have my money sing in tune to that purpose?'" Dan says. "The better we answer those questions, the closer we grow to Christ."

The earlier a person begins saving money — perhaps in one's twenties — the more ingrained that practice becomes as a smart habit which pays good benefits in later life. However, one must not let money become an idol.

To help the public wrestle with such challenges, Dan's two-minute radio vignette, "Money Verse of the Week, is broadcast on Pure Radio at 7:55 AM and 5:55 PM and examines pertinent Bible verses.

"You don't have to be a Christian to be our client, but we're blessed to have a lot of Christian clients who want to honor God — to follow Him in what they're doing in their lives, including the ramifications of how they use their money," Dan says.

He points out that money and possessions are mentioned in the Bible more than 2,000 times, perhaps more than about heaven and hell combined.

"God knew that money would be an important topic — and even more, He knew that money would be a *competitor* for our love for Him," he says. "There's a lot in the Bible about money. To me, that's a good thing, because then we can bring those verses to bear on the work we do."

Although many people think the Bible says that money is the root of all evil, Dan counters that the danger is the *love* of money.

"That's a huge difference," he says. "Money is like fire. Is fire good or is it bad? Well, it depends. It's rarely neutral. I think of money the same way: It can so easily be an idol to us, but it also can be used in constructive, God-loving ways."

However, he notes, the things God calls us to do can be in conflict with what our culture says is "normal" about money.

"When investing, we're taking God's money and putting it aside into the capitalism culture, you might say," he explains. "We, and people like us, are the reason capitalism works. We're putting money into stocks and bonds, things like that. It's God's money — but if we're not careful, some of that capitalization is being used to fund companies that work with abortion or pornography, or things that are harmfully addictive."

Fortunately, Dan adds, there are ways to invest and avoid the "bad things" and gravitate toward good, positive things that glorify God.

"When you say 'yes' to God, you don't usually know what you're saying 'yes' to, specifically. It can be frightening, so it takes faith," he says. "And so, if we follow the Lord, we may end up rich — or we may end up poor. He hasn't promised us a middle-class lifestyle, but what we *will* have is a life that is in line with His call. To me, there's no greater joy than feeling that I'm in the middle of God's calling for my life."

For more information, visit hardtfinancial.com or phone (502) 893-4381.



Kentucky's Best Pound Cake
and Chocolate Chip Cookies!

Order today at
deziecakes.com



92.3 FM
PURERADIO
106.9 FM HD-2

Download the free
'My PURE Radio' app from the
App Store and Google Play



Money Verse of the Week

For more information on a biblical perspective on money – visit www.guidesforyourmoney.com.



Money Verse of the Week is heard daily on PURE Radio at 7:55 AM and 5:55 PM.



BOB RUSSELL

Heard weekdays at 7:30am and 5:30pm



**CrossRoads
Missions**

CrossRoads Missions
502-713-4859
3231 Ruckreigel Parkway
Suite 111
Louisville, KY 40299

Western Kentucky Operation Recovery

Join CrossRoads Missions in Louisville to serve and make a difference. New or experienced, your skills and passion are vital. Volunteer or partner with local organizations through us.

Contact **502-533-4084** or visit **crossroadsmissions.com** to start making an impact.

Also available: Volunteer opportunities in Appalachia and Western KY. Explore these options too!



Charlie Wilson's



SCRATCH AND DENT OUTLET UP TO 50% OFF Inventory available

At Charlie Wilson's Scratch and Dent Outlet, you can score brand-new, name-brand appliances at deep discounts.

1166 E Lewis & Clark Pkwy
Clarksville, IN. 47129

Tiny Dents - Mighty Deals



Lil' Denter

www.charliewilsons.com



Charlie Wilson's
Appliances • TVs • Mattresses

SERVICE

Our highly trained sales team is knowledgeable, honest and here to help you make the best decision for your home.

SELECTION

We offer more brands, more models and options in one place, allowing you to shop with confidence and convenience.

VALUE

We stand by you and our products offering delivery, installation and warranty assistances after the sale.

LOCAL

We are a locally owned, independent business

INVENTORY

We have the largest inventory in Kentuckiana.

From our humble beginnings in 1953, we've helped generations of families make the best choices for their homes and have been a trusted resource year-after-year.

NOW FEATURING

Amana, Jenn-Air, Kitchen Aid, Maytag and Whirlpool appliances



CharlieWilson's.com

Mon-Sat 9 a.m.- 8 p.m. Closed Sunday
(812) 704-1212

1166 E. Lewis and Clark PKWY, Clarksville, IN
(Located behind Steak'n'Shake)



Visit EpoxyDude.com to transform your outdated concrete floors into standout features in your garage or basement!

Kentuckiana's

TRUE OLDIES

92.5 FM | 1570 WLRS

Search "WLRS" in the App Store or Google Play to download for free!





Ashley's

TREE SERVICE



“Let our experience go to work for you”

- ✓ SECC member
- ✓ Family owned & operated
- ✓ Over 30 years in business
- ✓ Senior discounts
- ✓ FREE estimates
- ✓ Fully insured & fully equipped
- ✓ Power line certified climber
- ✓ Storm Damage Specialist
- ✓ Small to large jobs
- ✓ Free Wood chips



502-266-TREE (8733) | Ashleystree.com



92.3 FM
PURERADIO
106.9 FM HD-2

Download the free
'My PURE Radio' app from the
App Store and Google Play



TIME OF GRACE®



WITH MIKE NOVOTNY

**Weekdays at 9:30 a.m. and 2 p.m. on
PURE Radio@92.3FM and 106.9FM HD-2**



**Turn your home into an oasis
with Top Cleaner**

Accepting new
homes now!

Call or text Jessie at
502-387-4216

Neutz Moving

★★★★★
Sons & Daughters

Call for FREE ESTIMATE!!

(502) 618-1902



*Family Owned • Local Business
Quality Service*

- Residential Moving
- Regional & Long Distance
- Short & Long Term Storage
- Load & Unload Rentals
- Full Packing
- Fragile Only Packing
- Corporate Relocations
- Weekend Warriors!

www.LocalMoverLouisville.com



GOSPEL IN LIFE

WITH TIM KELLER

**Weekdays at 10 a.m. on PURE Radio@92.3 FM
and 106.9 FM HD-2**

Inside Business

Digital Promotions supports CrossRoads Missions

Digital Promotions was launched by Bob Minton in 2010 to help offset the cost of CrossRoads Missions. Ultimately, Digital Promotions' purpose is to support CrossRoads Missions as they share their profits while CrossRoads Missions uses construction to spread the word of the Gospel.

Digital Promotions offers services such as screen printing, embroidery, laser printing, banners, pens, name tags, note pads, awards, signs, t-shirts and more. Everything is done in house at 3231 Ruckriegel Parkway, #111 and #113, Louisville.

"We print everything. If you think your logo can go on it, we can do it for you," said Jackie Crenshaw of Digital Promotions. "...We're a full gamut of products here."

The business works with individual customers, businesses, non-profits and ministries.

"Digital Promotions is a tent-making partner for CrossRoads Missions. So, we're just not printing t-shirts here or embroidering over here for fun, we are supporting the mission here at Louisville," she said.

Digital Promotions serves Louisville, Western Kentucky, Eastern Kentucky, Mexico, and New Orleans. They also have a program called **Help Build Hope**, which has produced more than 1,800 homes since 1999. According to HelpBuildHope.com, more than 1,300 families are in homes they can afford because of people's generosity.

"So, there are several different bills in our ministry," said Crenshaw. "If you're ever out and you see people pre-framing walls in the parking lot, that is Help Build Hope."

Walls are pre-framed in the parking lot and then transported on site to be used in the construction of new homes. Digital Promotions also works with Habitat for Humanity.

Customers are asked to send their requests and orders to digitalpromotions.biz and Crenshaw will guide them from there.

"If I need to find the product for them, I will search and find them a nice product. We will

put their logo on how they want it. Then we'll send it back and they can approve it or not," she said. "Most likely they do and then we go from there."

Digital Promotions has a graphic artist on staff who will work with customers to get them what they want. The one stop shop can assist customers from design to finish.

Crenshaw's Christian faith impacts both herself and those around her.

"We're all Christians here in our office. So, we're here to serve no matter what. Whether we're out in the field in our different fields, or we're here in Digital Promotions - we're serving," she said.

When faced with a challenge at her job, such as a silly request or something she's unsure about, Crenshaw navigates through the task of helping customers to the best of her ability.

"I had a customer who came in, and she wanted something very different for her business card holder. When she gave her business card out, she wanted a holder for her customers to set it on. This way her clients wouldn't just throw her business card away," said Crenshaw.

In the end, Digital Promotions was able to laser the woman's logo onto an item that looked like a golf cart with pegs, and it held her business cards.

"Out-of-the-box thinking," joked Crenshaw. "They got to play with her business card and play with the card holder."

The client thought it was a fabulous idea.

"Everybody loved it and thought it was unique. So, it served its purpose. I think that was the craziest thing. We've done some crazy things for different people, but that one stands out," said Crenshaw.

Working closely with CrossRoads Missions, Crenshaw has worked at Digital Promotions for about eight years.

"We're one big family. CrossRoads Missions and Digital Promotions, we are all a family," she said.

Sharing profits with CrossRoads Missions allows Digital Promotions to help execute the goal of CrossRoads Missions, which is to make an impact on the community. Profits made by Digital Promotions help fund CrossRoads Missions as they connect people with basic human needs to volunteers and organizations that provide services through effective partnerships creating a sustainable impact.

This is done through construction and volunteers who fulfill a plan as houses are being constructed. Houses can range from special needs homes to tiny homes and more.

"So, we have project managers at each site for whoever we're working with or whatever partner we're working with that day. They oversee the project," said Crenshaw.

Digital Promotions has a variety of partners who contribute funding toward the mission, including both individuals and companies.

"We can always use more partners in this non-profit world," she said. "We have a variety of churches and individuals who support us."

If someone wants to partner with the ministry to lift up CrossRoads Missions, call (502) 299-8986.

"Everybody has a talent. God gave all of us a talent. They won't let me paint, but they will let me make the coffee, or embroider, or do the lunches," she joked.

With operations carried out on site, customers are in good hands with Digital Promotions.

"We are here to serve. We are here serving our customers' needs as well as CrossRoads Missions' needs. We're doing it with a smile, a thank you and hoping you have a blessed day," said Crenshaw. "If they are looking for something fun and unique, we're the person. If they just need a t-shirt, we're also the person."

Crenshaw feels truly blessed to work at Digital Promotions.



Download the free 'My PURE Radio' app from the App Store and Google Play



Ashley's TREE SERVICE

"Let our experience go to work for you"

- ✓ SECC member
- ✓ Family owned & operated
- ✓ Over 30 years in business
- ✓ Senior discounts
- ✓ FREE estimates
- ✓ Fully insured & fully equipped
- ✓ Power line certified climber
- ✓ Storm Damage Specialist
- ✓ Small to large jobs
- ✓ Free Wood chips

502-266-TREE (8733) | Ashleytree.com

BETTER by DESIGN LLC

Drafters of construction plans for house, business, additions, remodels

Fast turnaround, over 20 years

Lead clients through planning process step-by-step

We plan to make your dream home a reality

502-741-2748

digitalpromotions

- *embroidery
- *laser etching
- *screen printing
- *printed products
- *signs to banners
- *custom graphics

502-498-4163
3231 Ruckriegel Parkway | Suite 111 | Louisville, KY

Dezie CAKES
CRAFTED WITH LOVE

Kentucky's Best Pound Cake and Chocolate Chip Cookies!

Order today at **deziecakes.com**

stoess
Funeral Home
ESTABLISHED IN 1882

Caring support in difficult times

- Personalized services
- Trusted community partner

(502) 241-9421
stoessfuneralhome.com

Sparkle Brite Car Wash

Inside and out, like a detail, but at a car wash price!

Find us across from St. Matthews Mall on Shelbyville Road

(502) 896-9163



**Weekdays at 10:30am on PURE Radio@92.3 FM
and 106.9 FM HD-2**



**THE
GRACE MESSAGE**
with Dr. Andrew Farley

**Weekdays at 8pm on PURE Radio@92.3 FM
and 106.9 FM HD-2**



Kentucky's Best Pound Cake
and Chocolate Chip Cookies!

Order today at
deziecakes.com

S toess
Funeral Home

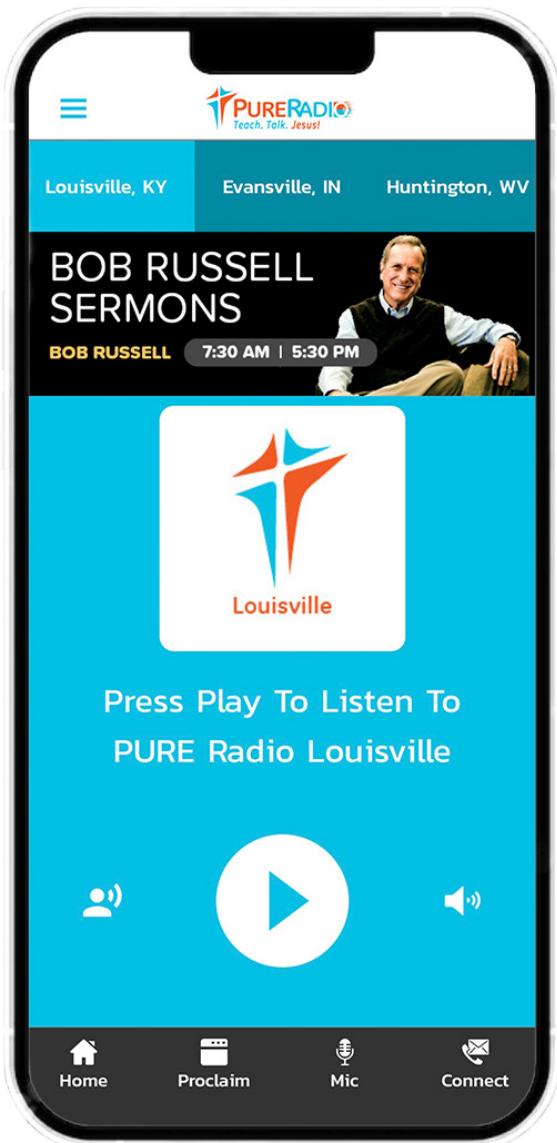
ESTABLISHED IN 1882

Caring support in difficult times

- Personalized services
- Trusted community partner

(502) 241-9421

stoessfuneralhome.com



92.3 FM
PURERADIO
106.9 FM HD-2

Download the free
'My PURE Radio' app from the
App Store and Google Play

